

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58429 CF LOC-POL FBD - LBD: 09/26/12 - 09/30/12 HL#: Created: 09/25/12 10:11 AM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / Agency Commission: 15 % Updated: MBREDENWBZ on 09/25/12 10:15
 Agency: MULTI MEDIA SERVICES CORP. Product: brown/d/us senate (makegood) Self :03 00 Confirmed: 09/25/12 10:15 AM
 Buyer: N McDonald Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/26/12 08:57 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

mgs from order #'s 57418,58022,58082,58163,58217

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	PCSINYFR1	* * * * F * *	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	fixed												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	S5THOTR	* * * * * S	LOCS	30			NFL	0.0	\$10,800.00	1	\$10,800.00		
	fixed												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* * W T F * *	MORN	30				0.0	\$500.00	2	\$1,000.00		
	fixed												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	28.00 - 28:30	* * * * F * *	MILT	30				0.0	\$10.00	1	\$10.00		
	fur												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	5	0	\$18,110.00	\$15,393.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$18,110.00	\$15,393.50	\$0.00	\$0.00